

HAITIAN AMERICAN ALLIANCE OF NEW YORK (HAA)

30th Anniversary Celebration Weekend

5th Annual Power Summit | 30th Anniversary Brunch Gala

Building Bridges for Collective Empowerment

The Past • The Present • The Future

MAY 2 – 3, 2026

Saturday, May 2 | 5th Annual Power Summit

Sunday, May 3 | 30th Anniversary Brunch Gala

Nassau Community College • Plattduetsche Park Restaurant • New York

SATURDAY MAY 2, 2026

5th Annual Power Summit

Wellness - Storytelling - Community Unity

Location

Nassau Community College

Garden City, NY

Time

11:00 AM - 5:00 PM

SUNDAY MAY 3, 2026

30th Anniversary Brunch Gala

Honoring 30 Years of Leadership & Impact

Location

Plattduetsche Park Restaurant

Franklin Square, NY

Time

1:00 PM

All-Inclusive Weekend Pass: \$250 | Saturday only: \$100 | Sunday only: \$150

30 Years of Empowerment — Building Bridges for the Next Generation

SPONSORSHIP PROPOSAL



ABOUT HAA

Haitian American Alliance of New York

501(c)(3) Nonprofit Organization | Est. 1996

The Haitian American Alliance of New York (HAA) is a 501(c)(3) nonprofit established in 1996 with the mission of **empowering Haitian Americans** through civic engagement, education, advocacy, and economic opportunity.

For nearly three decades, HAA has strengthened the social, economic, and cultural fabric of the Haitian diaspora in New York and beyond — through partnerships with community organizations, educational institutions, and media outlets.

HAA promotes **leadership development, community wellness, and youth empowerment** while addressing educational equity, economic mobility, health disparities, and civic participation.

OUR FOCUS AREAS

Civic Engagement	Education & Equity	Economic Mobility	Community Wellness
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"Empowering Haitian Americans through civic engagement, education, advocacy, and economic opportunity."

BY THE NUMBERS

30 Years of Impact	2 Day Celebration	5th Annual Power Summit	1996 Year Founded
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EVENT OVERVIEW

30th Anniversary Celebration Weekend

A milestone two-day event honoring the resilience, achievements, and future vision of the Haitian American community.

SATURDAY · MAY 2, 2026

5th Annual Power Summit

Wellness • Storytelling • Community Unity

- **Location:** Nassau Community College, Garden City, NY
- **Time:** 11:00 AM – 5:00 PM

Program includes:

- Keynote speakers
- Interactive panels
- Community storytelling sessions
- Networking opportunities
- Lunch included

SUNDAY · MAY 3, 2026

30th Anniversary Brunch Gala

Honoring 30 Years of Leadership & Impact

- **Location:** Plattduetsche Park Restaurant, Franklin Square, NY
- **Time:** 1:00 PM

Program includes:

- Community awards
- Live cultural presentations
- Guest speakers
- Live entertainment
- Open bar included

All-Inclusive Weekend Pass: \$250 | Saturday only: \$100 | Sunday only: \$150

THE WEEKEND THEMES

The Past

Resilience & Legacy

The Present

Progress & Achievement

The Future

Vision & Empowerment

In Partnership with The Haitian Times — Bridging the Gap in Haitian American Journalism



Why This Event Matters

For **30 years**, HAA has built bridges across the Haitian diaspora — creating opportunities for dialogue, empowerment, and collaboration. This milestone celebration is a powerful platform for organizations to connect with an engaged, growing community.

WHO ATTENDS

- Community Leaders
- Entrepreneurs
- Media Professionals
- Educators
- Healthcare Professionals
- Students & Young Leaders 4

SPONSOR BENEFITS

- Direct community engagement
- Cultural visibility & brand equity
- Commitment to diaspora empowerment
- Access to NY professionals
- Media exposure via The Haitian Times
- Scholarship program support

Sponsors gain **direct engagement** with community leaders, entrepreneurs, and professionals across New York's vibrant Haitian diaspora — demonstrating a meaningful commitment to cultural empowerment.

EVENT AT A GLANCE

30

Years of
Impact

2

Days of
Celebration

5th

Annual
Power Summit

1K+

Community
Members

Supporting the HAA Scholarship Program

Proceeds help fund scholarships for high school students pursuing higher education.

In Partnership with The Haitian Times



The 30th Anniversary Celebration Weekend is proudly supported by **The Haitian Times**, a leading independent voice in Haitian American journalism. Through this strategic partnership, sponsors receive significantly expanded visibility — reaching thousands of engaged readers across New York and the broader Haitian diaspora.

WHAT THIS PARTNERSHIP DELIVERS

Digital Media Promotion

Featured promotion across The Haitian Times digital platforms and newsletter.

Community Event Coverage

Editorial coverage of the event and participating sponsors.

Audience Engagement

Reach thousands of Haitian American readers across New York and beyond.

Social Media Storytelling

Promotion and storytelling across both organisations' channels.

This partnership extends the event's reach to **thousands of readers** across New York City and the broader Haitian American diaspora.



Partner With Us

Sponsors receive direct engagement with community leaders, entrepreneurs & professionals across New York's vibrant Haitian diaspora.

PRESENTING SPONSOR

- Premier branding as Presenting Sponsor of the 30th Anniversary Weekend Speaking opportunity at the 30th
- Reserved table for 15 at the 30th Anniversary Brunch Gala
- Premium logo placement across all promotional materials
- Recognition across HAA and The Haitian Times media platforms
- VIP seating for 15 guests across weekend events
- Logo projection on event screens and stage signage
- Opportunity to provide promotional materials or branded gifts
- Recognition in press outreach and social media campaigns

Premium center spread journal placement — the most visible position. Full color, full page.

\$10,000

GOLD SPONSOR

- Reserved table for 10 at the 30th Anniversary Brunch Gala
- Power Summit and Brunch Gala Logo placement on event signage and marketing materials
- Social media recognition across HAA channels
- Website listing as official sponsor
- Opportunity to provide promotional materials or branded gifts

Full-page color journal advertisement with prominent placement.

\$5,000

COMMUNITY SPONSOR

- 5 event passes for the weekend
- Recognition in the official event program
- Website and digital recognition

Full-page advertisement in the program journal.

\$2,500

SUPPORTING SPONSOR

- Recognition on the HAA website

Half-page journal advertisement — strong visibility at an accessible investment.

\$1,000

WEEKEND PASS PACKAGE

- Recognition on the HAA website

Quarter-page advertisement in the program journal.

\$700

Advertise in Our Anniversary Program Journal

Reach hundreds of community leaders, professionals, and families attending the 30th Anniversary Celebration Weekend. Our printed program journal is a keepsake that guests take home — putting your brand in front of an engaged Haitian American audience.

ADVERTISING RATES

CENTER PAGE PLATINUM

Premium center spread placement — the most visible position in the journal. Full color, full page.

INCLUDES PRESENTING SPONSOR PACKAGE

\$10,000

GOLD FULL PAGE

Full-page color advertisement in a prime position within the journal.

INCLUDES GOLD SPONSOR PACKAGE

\$5,000

FULL PAGE

Full-page advertisement in the program journal.

INCLUDES COMMUNITY SPONSOR PACKAGE

\$2,500

HALF PAGE

Half-page advertisement — strong visibility at an accessible investment.

INCLUDES SUPPORTING SPONSOR PACKAGE

\$1,000

QUARTER PAGE

Quarter-page advertisement in the program journal.

\$500

BUSINESS CARD

Business card-size listing — perfect for small businesses and sole practitioners.

\$125

To reserve your ad space, contact us: info@haany.org | www.haany.org

JOIN US IN CELEBRATING

30 Years of Community Impact

The Haitian American Alliance of New York continues to empower the next generation through **education, leadership, and community collaboration**. For 30 years, HAA has been a steadfast voice for the Haitian diaspora in New York — and this anniversary celebration marks a bold step into the next chapter.

HAA Scholarship Program

Proceeds from this event support scholarships for high school students pursuing higher education.

MAY 2 – 3, 2026 | New York

CONTACT US

Website

www.haany.org

Email

info@haany.org

Proudly supported by The Haitian Times — Bridging the Gap